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## **PETTIT MARINE PAINT LAUNCHES A NEW LINE OF PRODUCTS**

### **HRT™ HYBRID REACTIVE TECHNOLOGY**

*Marine Paint Company Continues Pioneering Innovative Solutions*

**Rockaway, N.J.** – Pettit has been pioneering innovative solutions in the marine industry for over 150 years. Pettit takes pride in creating the most trusted products in the business. HRT™ is not only an abbreviation, HRT™ is the pathway for new boating practices.

**HRT™ – Hybrid Reactive Technology** uses the latest technology available to create a hybrid paint film strong enough to handle the tough marine environment without building up over time. Featuring high density biocide utilization to maximize effectiveness by using biocide more efficiently along with film modifiers to reduce yearly build-up, maintain color consistency, and lower weight while providing a smoother finish than traditional paints. These film modifiers also increase coverage by 25% and continue working whether the vessel is stationary or in motion. HRT™ bottom paints do not require sanding between coats and can be used over most previously-painted surfaces.

Hybrid Reactive Technology is utilized in 4 new Pettit paints. *Unepoxy HRT™* – Seasonal Antifouling Paint, *Neptune HRT™* – Water-Based Antifouling Paint, *ECO HRT™* – Copper-Free Antifouling Paint, and *Premium HRT™* – Multi-Season Antifouling Paint. Customers who seek value have been locked into traditional, old-fashioned antifouling paint. Until now, advanced technology has been unaffordable for them. No longer are boaters held captive by expensive old-school technology that leaves more to be desired. Pettit HRT™ paints will be available throughout the United States at fine marine supply stores and boatyards after January 15<sup>th</sup> 2019. Application can easily be done with a brush, roller, or spray. For complete preparation and usage instructions visit Pettit Marine Paint online at [www.pettitpaint.com](http://www.pettitpaint.com).

**About Pettit Marine Paint:**

Pettit Marine Paint manufactures and markets a complete line of high performance, American made, marine coatings. Pettit's name is recognized throughout the world as a leader in the marine industry, and our reputation is based on results; our products outperform all other major brands in the industry time and time again. We're committed to keeping your boat protected and beautiful by providing long lasting, quality products that let you spend less time maintaining your boat and more time enjoying it. From topside paints to antifouling bottom paints and everything in-between, Pettit's products have you covered. Pettit's plant is located in Rockaway, New Jersey, and our products are available throughout the world.

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